

# Deer Park High School 2018 Baseball Media Guide Business Ads

## *Attention Baseball Fans and Patrons*

The Deer Park High School Baseball Booster Club is preparing a media guide that will be distributed at Deer Park High School home baseball games. We are offering local businesses the opportunity to advertise in this guide and make their businesses known to local and out of town guests at Jim Kethan Field. A variety of options are available to fit your unique message and budget. Proceeds from this endeavor will enhance the Booster Club's scholarship fund and help support the Deer Park Baseball program. **Deadline for submission is Saturday, Feb 17th.**

(Please Print)

**Business Name (if applicable)** \_\_\_\_\_

**Address** \_\_\_\_\_

**Name** \_\_\_\_\_ **Phone# 1** \_\_\_\_\_ **Phone# 2** \_\_\_\_\_

**Email** \_\_\_\_\_

### Advertisement Selection

Qty	Advertisement options	Color	Check Desired Contents	Price
	Corporate Sponsor (Back cover) color	\$750	<input type="checkbox"/> artwork <input type="checkbox"/> photo <input type="checkbox"/> text	
	Team Sponsor (inside front) color	\$600	<input type="checkbox"/> artwork <input type="checkbox"/> photo <input type="checkbox"/> text	
	Sponsor (Inside back cover) color	\$500	<input type="checkbox"/> artwork <input type="checkbox"/> photo <input type="checkbox"/> text	
	Full-page ad	\$300	<input type="checkbox"/> artwork <input type="checkbox"/> photo <input type="checkbox"/> text	
	Half-page ad	\$200	<input type="checkbox"/> artwork <input type="checkbox"/> photo <input type="checkbox"/> text	
	Quarter-page ad	\$150	<input type="checkbox"/> artwork <input type="checkbox"/> photo <input type="checkbox"/> text	
<b>Total</b>	<b>Payment Options:</b> - Pay via Credit card through PayPal <a href="http://www.paypal.me/dpbaseball">www.paypal.me/dpbaseball</a> - Make check to: <b>Who's On First Booster Club</b> Give to Kelli Phillips or Wendy Holley		<b>Check#</b> _____	

### Submission Plan

List any specific details about the advertisement: \_\_\_\_\_

- Email artwork for ad along with a **photo or scan** of this form completely filled out to Wendy Holley @ [dpbaseballmediaguide@gmail.com](mailto:dpbaseballmediaguide@gmail.com)
- Artwork requirements for ad on following page
- If the business does not have an ad designed per the requirements, please contact Carlyle Henry for a quote on designing it. [Carlyle.henry@premiersportsphotos.com](mailto:Carlyle.henry@premiersportsphotos.com). Who's On First does not have the ability to create ads.



# MEDIA GUIDE

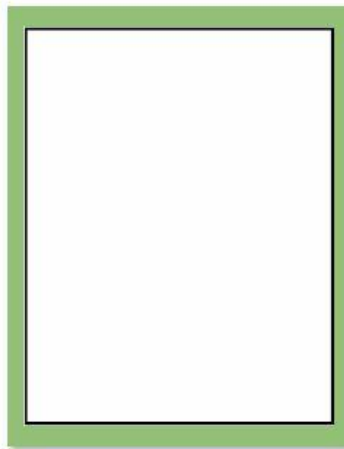
## FILE REQUIREMENTS

### SIZING YOUR AD'S:

When you receive your ads from your customers make sure they are sized correctly.

Full Page with Bleed @ 300 ppi:	8.75 in. x 11.25 in.	= 2625 pixels x 3375 pixels
Full Page without Bleed @ 300 ppi:	8.5 in. x 11 in.	= 2550 pixels x 3300 pixels
Half Page Ad at 300 ppi:	7.5 in. x 4.75 in.	= 2250 pixels x 1425 pixels
Quarter Page Ad at 300 ppi:	3.75 in. x 4.75 in.	= 1125 pixels x 1425 pixels
Business Card Ad at 300 ppi:	3.75 in. x 2.15 in.	= 1125 pixels x 645 pixels

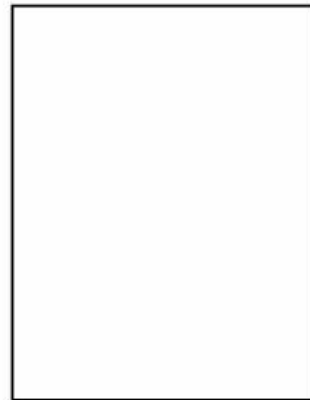
*If a Business Card is to be used as a half page ad it must be scanned at 600 ppi. (2250 ppi. X 1290 ppi.)*



Full Page with Bleed

8.75" x 11.25"

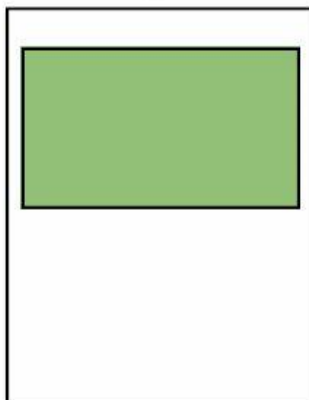
(Bleed means the ad prints all the way to the edge of the paper)



Full Page without Bleed

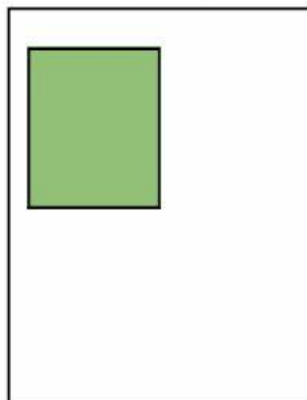
8.5" x 11"

(Bleed means the ad prints all the way to the edge of the paper)



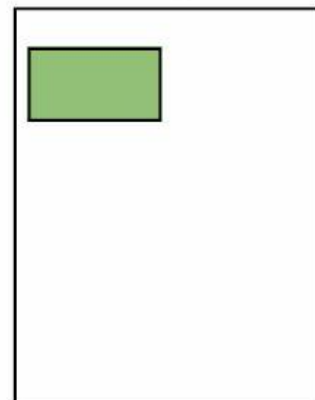
Half Page

7.5" x 4.75"



Quarter Page

3.75" x 4.75"



Business Card

3.75" x 2.15"