

# Deer Park High School 2019 Baseball Media Guide

## Players Ads

The Deer Park High School Baseball Booster Club is preparing a media guide that will be distributed at Deer Park High School home Baseball games. Friends and relatives of Deer Park players may purchase a full, half or quarter page spot in the guide to recognize the athlete of their choice. Proceeds from this endeavor will enhance the Who's On First Booster Club's scholarship fund and help support the Deer Park Baseball program. **Deadline for submission is Saturday Feb. 16<sup>th</sup>.**

(Please Print and Completely Fill Out Form)

**Name**

**Address**

**Name**

**Phone# 1**

**Phone# 2**

**Email**

**Advertisement Selection**

Qty	Advertisement options	Color	Check Desired Contents	Price
	Full-page ad	\$250	• artwork • photo • text	
	Half-page ad	\$150	• artwork • photo • text	
	Quarter- page ad	\$100	• artwork • photo • text	
	<i>Custom Design Ad by Premier Sports Photos</i>			
<b>Total</b>	<b>Payment Options:</b> - Pay via Credit card through PayPal <a href="http://www.paypal.me/dpbaseball">www.paypal.me/dpbaseball</a>		<b>Check#</b> _____	

**How to Submit:**

- Email photos or artwork (.jpg) along with a photo or scan of this form completely filled out to Kelli Phillips @ [dpbaseballmediaguide@gmail.com](mailto:dpbaseballmediaguide@gmail.com)
- Additional sheets of instructions are attached for artwork requirements. Who's On First does not have the ability to create ads.
- If you have any questions please email [dpbaseballmediaguide@gmail.com](mailto:dpbaseballmediaguide@gmail.com)

List any specific details about this advertisement:

*Questions on Custom Ad Designs may be referred to Carlyle Henry at 281-770-7883. [carlyle.henry@premiersportsphotos.com](mailto:carlyle.henry@premiersportsphotos.com)  
Premier Sports Photos reserve the right to edit information submitted  
and will make the final decision as to suitability for publication.*

# REQUIREMENTS FOR AD IF YOU ARE CREATING IT

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# MEDIA GUIDE

## FILE REQUIREMENTS

### SIZING YOUR AD'S:

When you receive your ads from your customers make sure they are sized correctly.

Full Page with Bleed @ 300 ppi:	8.75 in. x 11.25 in.	= 2625 pixels x 3375 pixels
Full Page without Bleed @ 300 ppi:	8.5 in. x 11 in.	= 2550 pixels x 3300 pixels
Half Page Ad at 300 ppi:	7.5 in. x 4.75 in.	= 2250 pixels x 1425 pixels
Quarter Page Ad at 300 ppi:	3.75 in. x 4.75 in.	= 1125 pixels x 1425 pixels
Business Card Ad at 300 ppi:	3.75 in. x 2.15 in.	= 1125 pixels x 645 pixels

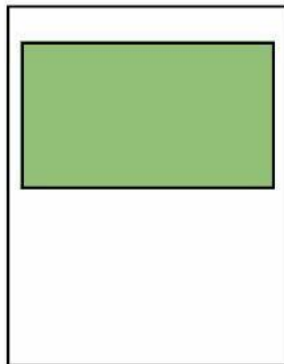
***If a Business Card is to be used as a half page ad it must be scanned at 600 ppi. (2250 ppi. X 1290 ppi.)***



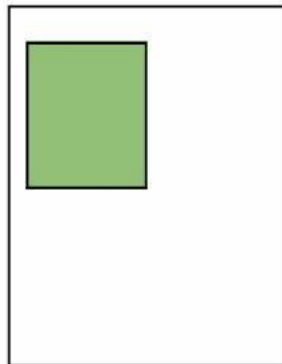
Full Page with Bleed  
8.75" x 11.25"  
(Bleed means the ad prints all the way to the edge of the paper)



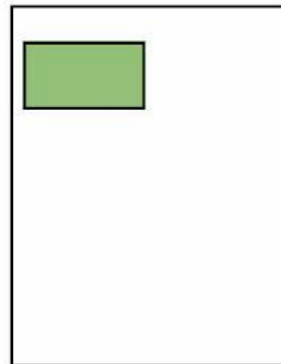
Full Page without Bleed  
8.5" x 11"  
(Bleed means the ad prints all the way to the edge of the paper)



Half Page  
7.5" x 4.75"



Quarter Page  
3.75" x 4.75"



Business Card  
3.75" x 2.15"

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# CUSTOM DESIGNS BY PREMIER SPORTS

## PHOTOGRAPHY

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**If you would like to Add a Custom Design to your Ad that Premier Sports creates fill out the below (Extra Charge to above pricing)**

Chose Ad Design from attached Page \_\_\_\_\_ Price \$ \_\_\_\_\_ Ad Size (circle one) Full ¼ ¼

Photos provided on a CD with a resolution of 300 dpi. Please include the correct number of photos for the layout you've selected.

Or, Select your photos from [www.premiersportsphotos.com](http://www.premiersportsphotos.com) and write the photo number's below.

(photo # example: FB\_08-27-10\_0271)

#1 \_\_\_\_\_ #2 \_\_\_\_\_ #3 \_\_\_\_\_ #4 \_\_\_\_\_ #5 \_\_\_\_\_ #6 \_\_\_\_\_

Childs Name \_\_\_\_\_ Grade \_\_\_\_\_

Sport/Activity (example: Varsity Football, Cheer, Band)

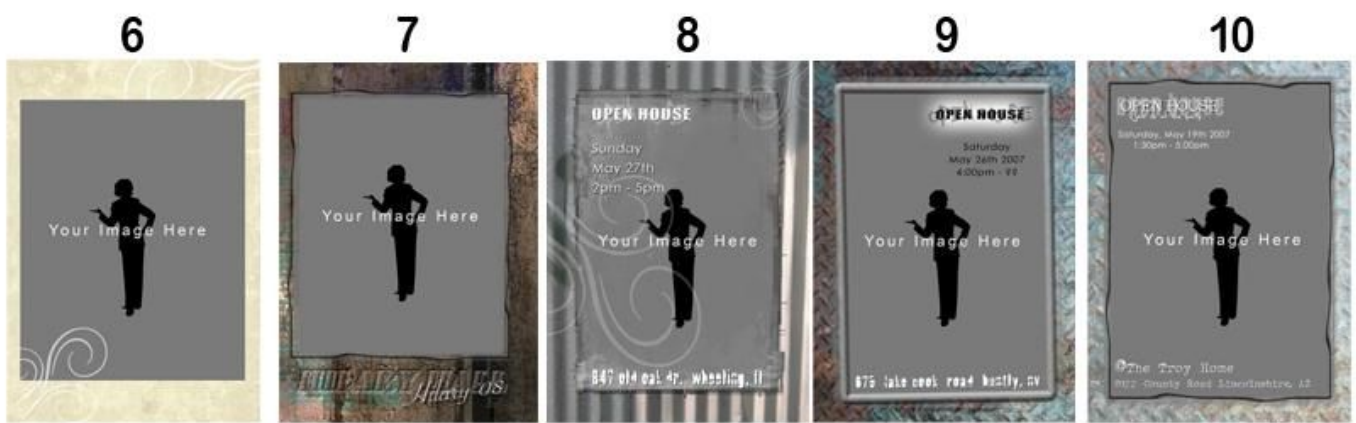
Text (please print)

For custom ad design make checks payable to: *Premier Sports Photos* (prices below)

Paid Check # \_\_\_\_\_

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**\$50.00 Layouts - Each layout includes 1 photo, Name, and message text.**



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**\$85.00 Layouts - Each layout includes 3 - 6 photo, Name, and message text.**

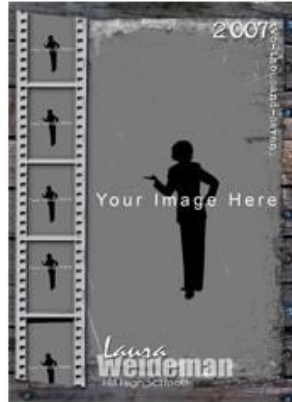
17



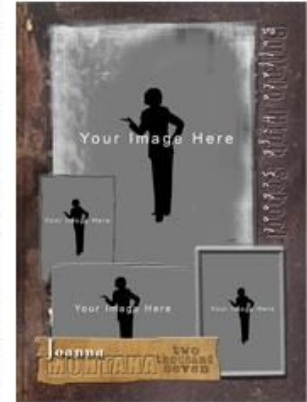
18



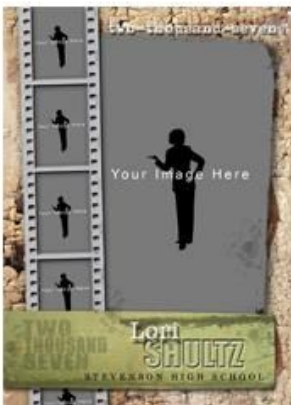
19



20



21



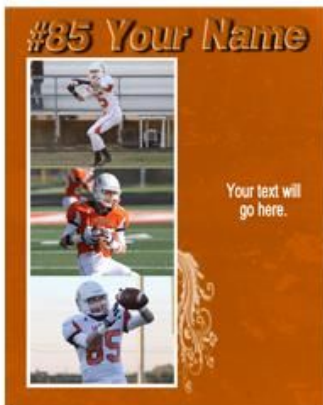
22



23



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25



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